



# Trumbull County General Health District

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## **Strategic Plan**



# Vision Statement

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As the foundation of public health, the dedicated staff of the Trumbull County General Health District shall be leaders in providing a county inoculated against communicable diseases, educated to the methods necessary to improve the health of all and free of environmental hazards.



# Mission Statement

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The mission of the Trumbull County General Health District is to promote and protect the health of the public by means of education, regulation, enforcement and preventive health services provided through:

- Nursing
- Environmental Health
- Health Promotion

We will treat the public with dignity and respect, recognizing cultural diversity and individual needs through our programs and services.



# Core Values

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- Excellence
- Professionalism
- Leadership
- Integrity
- Respect for all
- Recognition of Cultural Diversity



# GOAL: Promote Public Health Preparedness

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## Emergency Preparedness

- Take the lead in developing a BIO/Emergency Plan and keeping it updated.
- Establish a county wide BIO Committee.
- Build partnerships with other Trumbull County health departments, agencies, hospitals & schools.
- Collaborate with regional partners.
- Develop a pandemic preparedness plan that is incorporated with the county plan and partners.
- Develop an SNS Plan in collaboration with other health departments and partners.
- Communication Network
- Create and test internal phone tree.
- Develop protocol for MARCS radio system.
- Test and update HAN on regular basis.
- Media



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## Public Education

- Distribute pandemic/emergency preparedness check lists.
- Brochures
- Utilize website as a means to keep public updated on local preparedness issues.
- Conduct public hearings/workshops.

## Staff Education

- Provide staff with opportunity for training (Ohio TRAIN)
- Participate in Ohio Department of Health phone conferences.
- Mandate staff training in NIMS.
- Plan and participate in local and regional exercises.

## Volunteer Recruitment

- Partner with Medical Reserve Corp.



# Goal: Promote Good Health / Reduce Chronic Disease

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## Medical Diseases

- Heart Disease
- Diabetes
- Weight and Diet
- Antibiotic Misuse

## Substance Abuse

- Tobacco

## Environmental

- Safety
  - Car Seats
  - Seat Belts
  - Second Hand Smoke
  - Safe Sleep

## Develop Partnerships

## Education and Training



# Goal: Prevent Environmental, Genetic and Infectious Diseases

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## Decrease VPD (Increase Immunization Rates)

- Provide immunization clinics.
- Partner with other health departments.
- MOBI presentations to doctor offices.
- Education to public/increase public awareness of programs.
- Increase surveillance of communicable diseases.
- Ongoing inspections of tattoo parlors.

## Increase Lead Testing and Education

- Lead Task Force
- Free Screening
- Partnerships with other entities (Head Start, WIC, HMG and other health departments).
- Health Fairs
- Public Education

## Newborn Screening

- Education to Public
- Follow Up as Needed



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## Environmental

- Implement and Enforce New:
  - Sewage Regulations
  - School Regulations
  - C & D Regulations
- Computerize Food Service Inspections
- Meet frequency and improve inspection of all environmental health programs.
- Work in conjunction with Solid Waste District and sheriff's office to create a citation program against littering laws.
- Increase public education through public hearings, workshops and the media.
- Solicit linked deposit funds through OEPA division of DEFA to assist property owners to upgrade septic systems & connect to sewers.
- Create an environmental court.



# Goal: Eliminate Health Disparities

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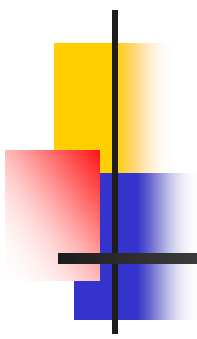
## Conduct Ongoing Community Health Assessment

- Partner with Family & Children First Council and other agencies.
- Conduct surveys and focus groups to gather data.
- Assessment committee to review data and make recommendations.
- Include demographic, cultural and epidemiological profile of the community.

## Coordinate BCMH/HMG/NBHV in Order to Assure Needs are Being Met

### Increase Access to Care

- Assist clients with CPA applications.
- Compile a service directory.
- Help determine gaps in services.
- Assist with Sight for Students program.
- Increase public education about resources available and how to access them.



Goal: Promote a Climate in the Health Department that Values Diversity, Multicultural Awareness & Appreciation in the Staff & the Clientele that are Served

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- Encourage staff involvement in multicultural events and training.
- Promote staff education related to the various cultures that are served.
- Availability of translators and materials in appropriate language.
- Foster a climate in which diversity is welcomed and appreciated.



# Goal: Improve Business Performance

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Better Interagency Communication  
(Staff/Administration/Board)

- Promote positive image to public.
- Promote professional appearance and attitude.
- Increase knowledge of programs (staff education).
- Treat clients with respect.

Promote Awareness and Respect for Cultural  
Diversity of Clients/Staff

Recruit/Partner with University Students

Utilize Technology/Computers/WEB as a Means to  
Improve Business Performance