

## Health & Safety Issues

21. Smoke-Free policies protect the health of yourself, your employees and your customers.
22. Less pollution-restaurants that allow smoking can have six times the pollution as a busy roadway.
23. The risk of fires is reduced.

## Happier Customers & Smoother Operations

24. Eliminate complaints about drifting smoke.
25. Reservations and seating become simpler.
26. Faster table turnover as smokers won't linger after meals.
27. People with respiratory problems will become more loyal customers.
28. Parents concerned with protecting their child's health will patronize your restaurant.
29. Happier customers come back more and tell their friends.

## Trumbull Heart-Healthy Community Coalition

Trumbull County Health  
Department  
176 Chestnut Ave. NE  
Warren, OH 44483  
(330) 675-2489



Working to achieve a Smoke-Free Trumbull County!

***"Dedicated to increasing the awareness on the harmful effects of tobacco."***

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# 29 Reasons

## To be a Smoke-Free Restaurant



**Smoke-Free Restaurants make good health sense, good legal sense and good dollars & cents**

# Four Convincing Facts

1. Smoke-Free policies do not adversely affect restaurant business and sometimes boosts it.
2. In Trumbull County, 74 % of adults do not smoke.
3. Most smokers accept smoke-free policies, and over 70 % want to quit smoking.
4. More than half of all Americans choose smoke-free establishments when dining out.



## \$ Save Money \$

5. Furniture lasts longer and you avoid burn holes in tablecloths, carpets and booths.
6. You never have to clean or replace ashtrays again.
7. You have less risk of lawsuits from employees forced to work in a smoking section and less risk of a disability claim.
8. Some insurance companies offer reduced rates for smoke-free policies.
9. Free packets that announce your smoke-free policy are available from the Tobacco Use Prevention and Control Foundation and may be ordered through the Trumbull County Health Department.

## Free Advertising

10. Your restaurant may be listed in the Trumbull County Smoke-Free Dining Out Guide and in the newspapers.
11. Word-of-mouth advertising has been attracting more customers looking to dine out in a smoke free atmosphere.

## Prevent Legal Hassles

12. Owners of smoke-free restaurants have reduced liability for employee health problems.
13. Owners that allow smoking may violate the Americans with Disabilities Act.

## A Cleaner Restaurant

14. Tobacco smoke will not interfere with the aroma of your food.
15. Less frequent cleaning, replacing of draperies, carpets, or heating and air conditioning filters.
16. Plants are no longer used for ashtrays!
17. Citations from health inspectors who catch employees smoking in the kitchen are eliminated.

## Healthier & Happier Employees

18. Food service workers have a 50 to 90 % decreased risk for lung cancer.
19. Reduced sick leave caused by exposure to secondhand smoke.
20. No more complaints about having to work in the smoking section.